

DOMAIN SPOOFING: THE FAKE URL SCAM



CAN YOU SPOT THE SCAM?



Real URL

YourBankWebsite.ca



Scam URL

YourBankWebsite.ca

One URL is a **scam** created by a cybercriminal

What's the difference?

Scammers use characters and letters from different languages to register fraudulent domains. They look identical to the legitimate URL!

YourBankWebsite.ca



https://YourBankWebsite.ca



YourBank



https://YourBankWebsite.ca



YourBank



IT'S MORE THAN THE URL

The scam URL leads to a **fraudulent website** that has been made to **look identical** to the legitimate site that is being copied

Combating cybercrime through collaboration



KnowledgeFlow.org

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HOW TO PROTECT YOURSELF AND OTHERS

Use ad-blocking software



Scammers pay for browser search ads so that they appear before the legitimate ads in searches.



TIPS

to avoid domain spoofing

Don't trust or click on links

Use bookmarks to avoid browser searches

Use an ad blocker if a browser search is necessary

Use Bookmarks

Bookmark your favourite sites to avoid using a browser search



<https://knowledgeflow.org>



KnowledgeFlow



Your Bank



Weather



Your Favourite Store

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