



MAKING CANADIANS #UNHACKABLE



SINCE 2016

KnowledgeFlow.org

CYBERSAFETY CHAMPIONS

“40% of kids in grades 4-8 reported they connected or chatted online with a stranger.”

The Cybersafety Champion program has been delivered in both public and private school boards, through local public libraries, parent councils, community groups and privately sponsored events across Canada.

Cybersituational Awareness:
The 10 most important syllables in your child's digital life.



EDUCATE

Our programs focus on KnowledgeFlow's **First Principles of Cybersafety**:

- Be Private
- Be Secure
- Be Skeptical
- Be Positive

Students learn to assess the risk and possible consequences of online activities and actions.



EMPOWER

Once students are aware of **HOW** to protect themselves, their devices and their information, they are empowered to recognize online risks and mitigate them. Protecting others, including friends and family, becomes a positive focus in their online lives.



CUSTOMIZED

Programming is customized by age group. Further customization is available based on your school or group's specific requirements. We highly recommend hosting additional sessions with optional adult/parent attendance.



OUR EXPERTISE

KnowledgeFlow Cybersafety Foundation is Canada's ONLY non-profit dedicated exclusively to cybersafety education. We are making the world #UnHackable by stamping out predatory online behavior, preventing privacy abuses and disrupting cybercrime. Our mission is to ensure that all Canadians have access to expert cybersafety instruction and resources regardless of their location or financial status.

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20% of youth have received content online that made them feel uncomfortable.

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The Cybersafety Champion Program was developed by KCF Co-Founder, cybersecurity expert Claudiu Popa: CIPP, CISA, PMP, CISSP, CRISC. Based on over 20 years experience in the cybersecurity industry, the program is hands-on, practical and positive. All our training is delivered by industry certified professional educators. KnowledgeFlow focuses on empowerment in today's digital reality and never relies on fear or scare tactics.

KNOWLEDGEFLOW
CYBERSAFETY FOUNDATION



Contact@KnowledgeFlow.org



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