

# Media Advisory



## NATO Takes Aim at Online Disinformation with Innovative Cyber Education Initiative

The NATO Increasing Societal Resilience Program is a Public Diplomacy program designed to increase awareness, knowledge and understanding among citizens about effective ways to counter disinformation, recognize propaganda and defuse hostile information activities.

For this important project, dubbed DEFUSE, the North Atlantic Treaty Organization has partnered with Canada's leader in cybersafety education for vulnerable sectors, The KnowledgeFlow Cybersafety Foundation, based in Toronto, Ontario. The historic collaboration focuses on broad-based cyber situational awareness and immediately applicable, practical upskilling on how to Recognize, Report and Reject disinformation.

The NATO-funded, KnowledgeFlow-led "DEFUSE" project will tap the research published in a recent Canadian study on "Modern Disinformation Technology Tools, Trends, and Tactics" written by Christopher Maternowski, PhD. and Claudiu Popa, CISSP, CIPP, CRISC in March of 2022 as commissioned by the Defence and Research and Development Canada (DRDC) on behalf of The NATO Association of Canada (NAOC).

The DEFUSE program creates public-private engagement as a structured dialogue in order to inform policy creation at various levels of government and in academia. The DEFUSE Roundtables branch into DisInfoTech Working Committees focused on the development of policy proposals with clear curriculum input and research guidance.

Over the coming months, DEFUSE Roundtables will lead the discourse on current and actual disinformation campaigns, state sponsored activity and cyber warfare to improve public understanding of tactical information operations and act as a springboard for modern societal resilience with support from government and corporate alliances.



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## About the Foundation

The KnowledgeFlow Cybersafety Foundation is a federally incorporated non-profit organization with a mission to make the world #UnHackable.

Through education, initiatives and resources KnowledgeFlow empowers vulnerable communities, including youth, seniors, and new Canadians with access to expert cybersafety instruction and resources regardless of their location or financial status.

## Partnerships and Sponsorships



[Sponsor@KnowledgeFlow.org](mailto:Sponsor@KnowledgeFlow.org)

## Media and Contact Information



[#NotOnMyInternet](https://twitter.com/NotOnMyInternet)



[Canada's Cybersafety Foundation](#)



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