

Media Advisory

Digital Financial Literacy Program For Seniors



KnowledgeWeb: [Protecting](#) Seniors, [Connecting](#) Seniors

The KnowledgeFlow Cybersafety Foundation is thrilled to announce the launch of KnowledgeWeb; a Digital Financial Literacy Platform designed to help educate, empower, and engage seniors in digital financial literacy through a variety of free resources designed increase security awareness, mitigate online risks and protect privacy.

"We need to ensure all persons, including seniors, have appropriate education around using online bank accounts, conducting online financial transactions and using other online finance tools. Online finance programs and tools can be particularly helpful to people for convenience, access, mobility or other considerations however, without the education, people will fall victim to financial crime committed online, lose trust and lose the opportunities online finance tools afford." - Paige Backman, Co-Founder of KnowledgeFlow.

Funded in part through The New Horizons For Seniors Program, The KnowledgeFlow Cybersafety Foundation will be able to create a program that offers training covering everything from online banking basics to more advanced topics like cyber security. Seniors will learn how to safely and effectively manage their finances online, giving them the independence and peace of mind that comes with being digitally literate.

Our unique training is designed by seniors for seniors based on their experiences with online banking and digital financial management. Seniors will guide the content of the training material, help test and refine it, and form the volunteer team that will deliver it.

"The finished product will offer a much-needed resource for those who are struggling to keep up with the digital world. It will be user-friendly and tailored to seniors' needs, making it an invaluable tool for promoting financial literacy." - Claudiu Popa, Co-Founder of KnowledgeFlow.



Info@KnowledgeFlow.org



KnowledgeFlow.org/Initiative/KnowledgeWeb